Ellucian Sessions

1. **Ellucian Today and Beyond**

   Joel Sackett

2. **Getting Ready for SaaS**
   Steve Hanner

   This discussion will provide a high-level overview of the focus areas an institution should address when considering a move to a Software As A Service (SAAS) platform. We will discuss considerations such as campus change management, repurposing technical skillsets and the process of reviewing, consolidating and retiring customizations, reports and integrations to name a few

3. **Ellucian Experience: Where Power Meets Personalization**
   Jen Dunker

   Join Ellucian product experts as they discuss Ellucian Experience, the personalized digital dashboard that organizes what your students, faculty, and staff need to know and accomplish daily. This session will give you the opportunity to ask questions personalized to your institution, converse with your peers, and learn more about the functionality around Ellucian Experience.

4. **Introduction to Ellucian Insights Reporting Tool**
   Jen Dunker

   This session will discuss Ellucian Insights' embedded reporting experience. In addition to providing access to the out-of-the-box content provided with Ellucian Insights, the embedded reporting tool allows report developers and consumers to easily create, share, and view insights all within the cohesive experience provided by the Ellucian Experience platform

5. **Funding Technology through Grants**
   Sharla Trimm

   Interest in external funding through grants is growing at an exponential rate as budget cuts, along with increased competition for tuition revenue, have left many institutions in search of alternative funding streams to support key initiatives, including those related to technology and digital transformation. To successfully leverage grant funding to support technology, institutional leaders must understand the alignment of technology investments with student success initiatives and indicators. Join us for a discussion on how to compete for high-value technology grants that enable student success.

6. **Is It Worth It? Investing in Student Financial Success**
   Lee Doubleday

   What is the cost of inefficiency? In the competition for enrolling and retaining students, how can you estimate the financial impact of the right technology in your financial aid process? Are your teams and your tech stack prepared for the significant changes in federal student aid that are coming? In this session, Lee Doubleday from CampusLogic powered by Ellucian will walk you through a live ROI calculation for the Student Financial Success platform.

Vendor Sessions

GCOM – John VanWeeren / Kevin Meldorf

Using AI to Mitigate Fraud: Enhancing Integrity and Efficiency with an Adaptive Fraud Analytics Dashboard

This session will explore how GCOM helps clients automate fraud detection and mitigation with our adaptive fraud analysis dashboards. Many institutions are seeing surges in admissions and financial aid applications under stolen or fabricated identities, and bots emulating student attendance behavior. To understand and combat this problem, GCOM analyzes historical data to understand the scope of fraud at the institution. We train our artificial intelligence fraud models to a client's unique environment, implementing fraud insight and management dashboards to reduce manual review and protect the college's resources.

GCOM's AI model is extremely effective at detecting changing and complex patterns in the data, correctly flagging applications and attendance patterns with a high likelihood of potential fraud. This saves significant manual effort, allowing staff to focus their attention on high-risk cases. The model incorporates the results of clients' reviews for continuous refinement, keeping ahead of ever-evolving fraud strategies. With these dashboards, clients ensure the integrity of their admissions, financial aid, and enrollment processes while optimizing resources. Attendees will gain a deeper understanding of the benefits of this technology and client outcomes, including time saved through automated filtering, the model's ability to detect and adapt to changing and complex fraud patterns, and the financial benefits to our clients.

Aptron – Dianne Ackerman

Easy Reporting with mvQuery

Empower your end-users and IT personnel with an easy-to-use query, report designer and data export tool specifically designed for multi-value databases like Ellucian Colleague. mvQuery uses your existing familiar dictionary items with little setup needed and is available as a subscription. Come see how easy it is to get started.

Instructure – Michael Yakubov / John Boyle

Why Digital Credentialing is Quickly Becoming the Next Frontier of Higher Education

Advancement in technology, new learner demands, and the ever evolving higher education landscape calls for a new way to meet students head on. Today's learners are seeking quality in academic content, self-paced learning, and market validity in choosing where they invest. The rapid expansion of digital credentialing has become a frontier for tracking learning outcomes, course gamification, career readiness articulation, and meta data mobilization. In short, students want to see their path to success and be able to share these outcomes with employers at the click of a button. Academic units in student success, career development, continuing education, corporate partnerships, and many more have already invested in credentialing solutions to build brand awareness and solidify the value of their offerings. During this presentation, our Instructure team will highlight case studies, present outcomes on credentialing, and share insights on governing strategies for the incorporation and expansion of a credentialing initiative.

User Sessions

Jared Carter

Mercer County Community College

Auditing Colleague Security

Session description coming soon!

Christine Mazza / Brian DiCarlo

Rowan University

Implementing DW Transfer Equivalency

How we used DW Transfer Equivalency to improve our campus processing for AP and CLEP scores

Sheenah Hartigan

Thomas Edison State University

Well, That Was Fun: Ocean County College's Implementation of Advise

Ocean County College's retention rates were steadily declining, even prior to COVID-19. In an attempt to boost student retention, the college implemented Ellucian's CRM Advise. Learn more about the journey into and through this powerful system, including where the team was and where they are now. Gain insight into best practices and lessons learned.

Mark Stermer / Chrissy Carter

Thomas Edison State University

Hyland OnBase

Session description coming soon!

Donna Carbone

Ocean County College

Elevate Roundtable

Session description coming soon!

Alison Hansen

Thomas Edison State University

CRM Recruit Roundtable

Session description coming soon!

Stephanie Fitzsimmons

Ocean County College

Financial Aid Roundtable

Session description coming soon!

Linda Drexel / Theresa Wilson

Rowan University

Transfer Credit Roundtable

Session description coming soon!