Ellucian Sessions

1. **Ellucian Today and Beyond**

   Josh Dietrich

2. **What is the Big Deal? Web Advisor to Self Service- what does it mean for your campus?**

   Tracy Hokanson

   Are you Procrastinating the move from Web Advisor to Self Service? Are you overwhelmed by the idea of moving your end users to Colleague Self Service? This is a wonderful opportunity to review business processes, empower end users and to create that seamless end user experience for your constituents. Ellucian Professional Services can help. Join us to discuss recommended roll out strategies, find out what other institutions are doing and bring some great ideas back to implement on your campus.

3. **Round Table Discussion: Consider Moving From Unidata to SQL**

   Tracy Hokanson

   Modernization is a continuous process. Whether you are staying on premise, thinking about a Hosted experience or a Software as a Service you should be thinking about the move to SQL. The benefits around reporting, recruiting talent and ease of integrations alone should make you curious. Ellucian Professional Services has been helping customers block and tackle the obstacles related to data clean up, de-modifications, integration analysis and pave the way to a newer modern end user experience in Colleague. This session will highlight the steps clients are taking to overcome the obstacles and strategically rolling it out. You will leave this session with an understanding of the steps to readiness, the obstacles and best practice recommendations about how to tackle them.

4. **Ellucian Ethos: A Platform for the Modern Campus**

   Josh Dietrich

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5. What's New with Banner Finance and Human Resources
Josh Dietrich

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User Sessions

Brittany Jenniss

Stockton University

To the Degree Audit and Beyond: Taking Ellucian's Degree Works and Transfer Equivalency to the Next Level

This session will provide a high level overview of Ellucian's Degree Works and Transfer Equivalency solutions followed by a deeper dive into some of the nuances that Stockton University has capitalized on in order to make Degree Works a widely functional and powerful tool. Topics will include degree auditing, scribing, surecode settings, an entirely automated graduation checkout process using the Degree Works and CPA data, and transfer equivalency audits for potential students.

George Sotirion

Brookdale Community College

Using Ellucian CRM Advise to Reduce the Achievement Gap

In 2017 Brookdale Community College was awarded a Title III: Strengthening Institutions Part A Grant. The grant assists efforts to serve low-income students by providing funds to improve and strengthen the academic quality, institutional management, and fiscal stability of eligible institutions. Brookdale selected Ellucian CRM Advise to unify student data, gain insights into student populations, and target outreach efforts to at-risk populations. Learn about our implementation, which began in fall 2018, and how we're measuring success.

Alain Tschanz

Thomas Edison State University

How to Build a Simple Q&A Chatbot for Your Organization

Short introduction to the Azure Bot Framework: building intelligent, enterprise-grade bots.

Alison Hansen and Chrissy Carter

Thomas Edison State University

Using Recruit to Communicate to Multiple Types of Students: Personally and Accurately

Thomas Edison will discuss how various departments use Recruit to communicate with a variety of students – from traditional students to military students. Alison and Chrissy will also discuss using workflows versus using Communication Plans, how the school uses territories – both for military and Strategic Partnerships, and lessons learned during the implementation.

Sheenah Hartigan

Ocean County College

CRM Session

Session description coming soon!

Vendor Sessions

National Clearinghouse – Sue Ledwell

Maximize Use of Clearinghouse Automation and Data Services

Come learn how to enhance your student experience with our new MyHub services and eTranscripts. Our data initiators such as reverse transfer, Student Tracker and more will be discussed.

Ferrilli – Jessica Bonelli

The Three P's to Security: Prepare, Prevent, and Protect

An incident can cripple your institution and can incur significant costs. Does your institution have a plan? What preventative measures are in place? How do you stay up to date on the latest security protocols? Come to our session to learn more!

Aptron – Mel Soriano

Colleague Integration – It's Easier than You Think with WebWizard

It doesn't take a wizard to integrate Colleague with third party products. It's simple and easy using WebWizard by Aptron. WebWizard lives in Unidata, calls your existing Colleague subroutines, and translates your data into the languages of all your varying

products – HTML, XML, JSON. This proven technology is already the backbone in many third party integrations, including Credentials Transcripts and Modo Labs mobile applications. See how much it can do for you!